



# Engaging the Private Sector in National Adaptation Plan Processes

Commonwealth NDC Webinar Series

April 12, 2022



# About the NAP Global Network



## OUR GOAL

Advance national adaptation planning and action in developing countries



## WHAT WE DO

Support national-level action on NAP development and implementation



Help countries learn from each other through South-South peer learning and exchange



Generate, synthesize, and share knowledge on NAP processes

## OUR REACH

Over 55 developing countries have received direct technical support

Over 350 people from more than 50 countries have participated in peer learning and exchanges

240+ knowledge materials have been produced

# National Adaptation Plan (NAP) Process

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A strategic process that integrates **climate adaptation** into development planning and budgeting at national, sectoral and sub-national levels.

## NAP-NDC Alignment

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**NDCs and NAP processes can be mutually supportive** because of complementary differences in their level of detail and purpose.





# Why should the private sector be engaged in NAP processes?

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Key engine of economic growth in developing countries:

- **60%** of GDP
- **80%** of capital flows
- **90%** of jobs

Will be needed to:

- Create the jobs needed to support adaptation
- Develop the goods and services needed for societies to become more climate-resilient
- Finance – directly or indirectly – many adaptation actions

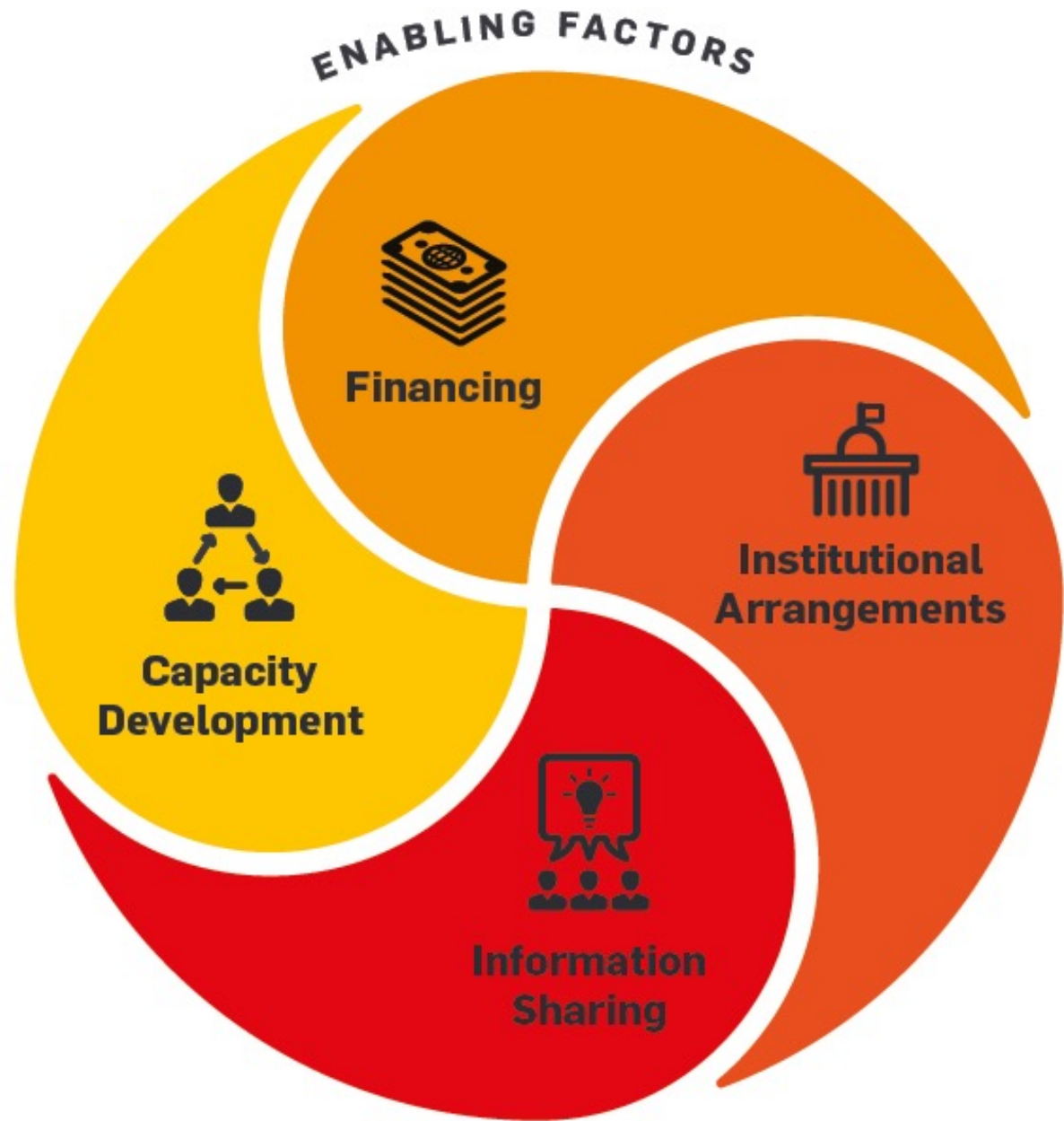
# The business case for adaptation

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1. Manage risks for business continuity.
2. Capitalize on new markets and business opportunities.
3. Strengthen reputation and brand value.
4. Comply with policies, regulations and investors' interests.



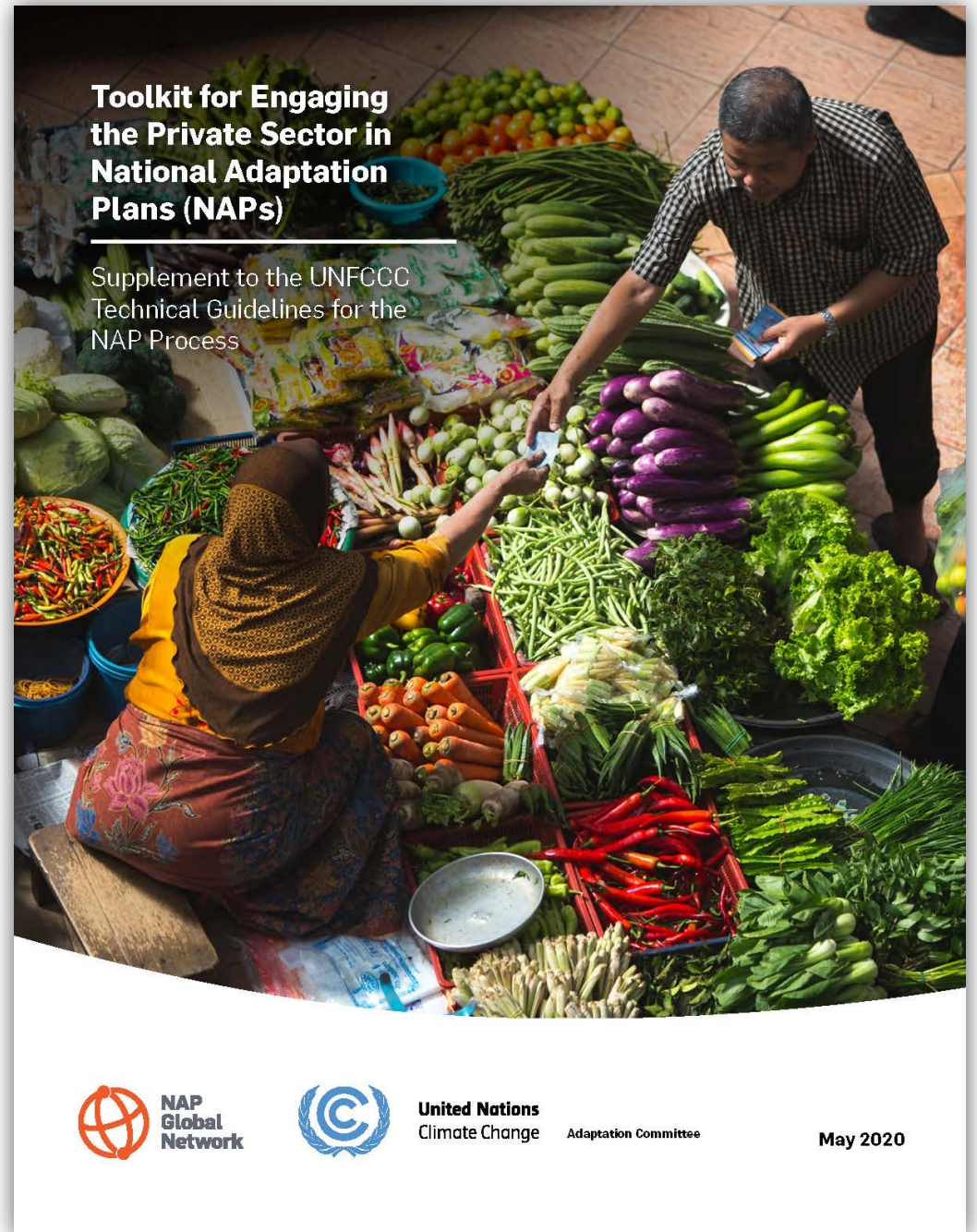
# Enabling factors for private sector engagement in adaptation planning and action



## Find out more:

UNFCCC Adaptation Committee  
and NAP Global Network toolkit  
on engaging the private sector in  
adaptation planning

[napglobalnetwork.org/resources](http://napglobalnetwork.org/resources)



United Nations  
Climate Change

Adaptation Committee

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# Thank you

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