



The Commonwealth



Organised jointly by the Commonwealth Secretariat and the Enhanced Integrated Framework

Maximising the Gains from Digital Trade: Solutions and priorities for developing countries and LDCs

2 November 2022, Room S2, WTO, Geneva, Switzerland, 1500-1730 (UTC +2)

This hybrid event will explore the challenges and opportunities for developing countries and least developed countries (LDCs) in the digital trade space. The panel will identify practical actions to build digital connectivity and maximise the gains from digital trade. They will also consider the case for a new and additionally funded Aid for Digital Trade initiative, reflect on lessons from country experiences and projects supported by the Enhanced Integrated Framework (EIF), propose new measures and priorities to support LDCs to build capacity for digital trade, and identify practical ways to help businesses.

Speakers and moderators:

H.E. Prof. Muhammadou M.O. Kah, Ambassador and Permanent Representative of The Gambia to the United Nations and other international organizations in Geneva

Ratnakar Adhikari, Executive Director, Enhanced Integrated Framework Executive Secretariat at the World Trade Organization

Simon Lacey, Senior Lecturer, Institute for International Trade, University of Adelaide

Annette Ssemuwemba, Deputy Executive Director, Enhanced Integrated Framework Executive Secretariat at the World Trade Organization

Michael Roberts, Head, Aid for Trade Unit, World Trade Organization

Brendan Vickers, Head, International Trade Policy Section, Commonwealth Secretariat

Vashti Maharaj, Adviser, Digital Trade Policy, Commonwealth Connectivity Agenda, Commonwealth Secretariat

Torbjörn Fredriksson, Head of the E-commerce and Digital Economy Branch, UNCTAD

Natalie Domeisen, Head, ITC Publishing and Events, International Trade Centre

To attend the event in person please register here

https://docs.google.com/forms/d/1dR-qo9fJ59xu8kl6tnC2ZwLKsPigEkJR6UjNTEtqXhk/viewform?edit_requested=true

To watch the event virtually please register here

https://wto-eif-org.zoom.us/webinar/register/WN_5pQm7JfbTXiVfMzflHZSVg